

KINGSBROOKE SEA LIONS



2006 / 2007 / 2008 Prince William Swim League Division Champions

The Kingsbrooke Sea Lions Swim Team invites you to join its championship team!



The Sea Lions swim team is in the process of soliciting sponsorship and/or donations from area businesses to pay coaching salaries, fund swimmer activities and awards, and purchase equipment for our team. Being a swim team sponsor is not only a worthwhile civic gesture, but also an inexpensive form of advertising. All sponsorship proceeds will go directly to support the Sea Lions in its effort to develop young competitive swimmers and offer a wholesome summer fun alternative.

Kingsbrooke is an established community of approximately 1000 homes located halfway between Routes 28 and 29 on Linton Hall Road in Bristow. Each summer the Sea Lions provide swimming opportunities for over 350 competitive and developmental swimmers from our community and surrounding neighborhoods.

The Sea Lions welcome all swimmers, regardless of residence or skill level, aged eighteen years and younger. We compete in the Prince William Swim League (PWSL), which consists of 24 teams and 4000 swimmers from across Prince William County. The season, which begins after Memorial Day weekend and concludes the last week of July, includes five swim meets and a Divisional Championship. At our swim meets the number of swimmers, volunteers, & spectators typically exceed 750 people.

Our website, www.kbsealions.com, is the lifeline for the team and its supporters. It has also become a trendsetter and point of reference for many teams across the league. The website averages 60,000 hits per month! We are confident that our sponsors will receive a great deal of exposure to area residents.

Our team operates on a very modest budget managed entirely by parent volunteers. We receive most of our funding from participation fees and fundraising projects. Swim meets could not take place without our dedicated parents. In addition to driving duties to and from daily practices, parent volunteers orchestrate and host the swim meets. Unlike other youth sports, parents also perform all the officiating functions of the competition. Swimming is a huge commitment requiring active participation by the entire family. We hope we can count on your support.

Amateur sports are our most pure and basic form of competition. Athletes are training and competing for the love of the sport. Your generous contribution will help us encourage teamwork, promote sportsmanship, improve their swimming skills, and strengthen our community spirit.

The Sea Lions thank you for your support. If you would like to support our program or receive more information, please contact Jim Hester at 703-753-9887 or by email at sponsorship@kbsealions.com.



2008 KINGSBROOKE SEA LION PUPS

Kingsbrooke Sea Lions Swim Team ♦ 9286 Glen Meadow Lane ♦ Bristow, VA 20136 ♦ 703-753-9887

www.kbsealions.com

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Gold Sponsor: \$500.00

- Team Photo Plaque
- Company-provided banner placement at all home team meets
- Team Polo Shirt
- Team Magnet
- Team supporter decal/window cling for display
- A full page advertisement in all home meet heat sheets
- A half page advertisement in the Divisionals heat sheets
- Company's logo/contact info/link on team website's homepage

Silver Sponsor: \$250.00

- Team Photo Plaque
- Team T-Shirt
- Team supporter decal/window cling for display
- A half page advertisement in all home meet heat sheets
- A quarter page advertisement in the Divisionals heat sheets
- Logo/coupon/ad on team website and link to your company website

Bronze Sponsor: \$100.00

- Framed Team Photo
- A half page advertisement in all home meet heat sheets
- Your company name on team website

Annual sponsorship commitment term runs from May to May of each year.

Your sponsorship contribution at any level will serve as a symbol of your civic leadership and support for youth fitness and swimming programs in your area. Customized packages are available upon request. All efforts will be made to honor sponsor requests. The Sea Lions thank you for your support.

For more information or if you have questions, please contact Jim Hester at 703-753-9887 or by email at sponsorship@kbsealions.com.

If you would like to be a Sea Lions sponsor, simply return this form with payment to the address below. Please make checks payable to "Kingsbrooke Swim Team". (camera-ready ad copy is due by June 1, 2009)

Sponsor's Information

Level (circle one):

Gold

Silver

Bronze

Company: _____ Contact: _____

Address: _____

Phone: _____ Fax: _____ Website: _____

Email: _____ Polo shirts only (circle one): Men's Ladies

Shirt Size (circle one): SM MED LG XLG XXL

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